Module 1 Challenge: Crowdfunding

# Conclusions

Based on the charts created with the crowdfunding data, we can draw three conclusions about crowdfunding campaigns.

1. The most successful campaigns ran during the months of June and July.
2. The most successful crowdfunding categories were theater (especially the sub-category of plays), film & video, and music.
3. The most successful countries were U.S., Italy, and Great Britain.

# Limitations

This dataset has a limited date range of Feb 9, 2010 to Feb 10, 2020. Methods of promotion are not included in this dataset, so it is unclear if the most successful campaigns used similar promotion techniques.

# Further Analysis

A chart showing the impact of duration in days on campaign outcomes could shed some light on the optimal length of time to run a successful campaign.